

## SATURDAY, 11.08.2018

	TRADE FLOOR HALL 2	SHOW STAGE HALL 2	MAT AREA HALL 2
8:00AM - 10:00AM	Registration Desk Open		
9:00AM - 10:00AM	Welcome Reception	Opening Countdown	
8:00AM - 6:00PM	Tradeshow Floor open		
10:00AM - 10:15AM		Opening Ceremony	
10:15AM - 10:30AM		<b>Organizers' Introduction speech:</b> Markus Liedtke, Toni Dietl, Sascha de Vries welcome speakers and attendees	
10:30AM - 10:45AM		<b>TONI DIETL</b> Keynote Speaker / MAIA Europe Martial Arts Business 2018	
10:45AM - 11:00AM		<b>FRANK SILVERMAN</b> Keynote Speaker / MAIA Kampfsport-Business International	
11:15AM - 12:00AM	Break		JUNGSHIN FITNESS - 20 min Demo with Annika Kahn
12:00AM - 12:45PM			<b>RICARDO LIBORIO</b> Old & New School techniques Upgrades for MMA/BJJ ground skills
12:45PM - 1:30PM			<b>LÁSZLÓ GÖMBÖS</b> Pointfighting with World Champ Technique Drills
1:30PM - 2:00PM	Break		DEUSER FITNESS FOR MARTIAL ARTS with MARCUS TEMMING & DIRK MAHLER
2:00PM - 2:30PM		<b>MARCO GATZSCH</b> Membership administration overview with MATOOL	
2:30PM - 3:00PM		<b>SASCHA DE VRIES</b> Keynote Speaker / MAIA Europe Process flows in the dojo	
3:00PM - 3:45PM			<b>MICHAEL SMOLIK</b> Techniques by the RING-King How a kickboxing champ train
3:45PM - 4:30PM			<b>ALEXANDER LEIPOLD</b> Wrestling techniques from the world champion Wrestling drill for Mixed Martial Arts
4:30PM - 5:00PM		<b>CHRISTIAN KOCURA</b> Telemarketing & Telephone Reception Every call counts / Global Office	
5:00PM - 5:30PM		<b>PETER KEUNE</b> VAT exemption for martial arts schools Basics for your accounting	
5:30PM - 6:00PM	Break/Networking		
8:00PM - 11:00PM	SUPERSHOW GOLDPARTY (ONLY FOR GOLD-Ticket OWNERS AND BY INVITATION)		

## SUNDAY, 12.08.2018

	TRADE FLOOR HALL 2	SHOW STAGE HALL 2	MAT AREA HALL 2
8:00AM - 8:30AM	Registration Desk Open		
8:00AM - 5:00PM	Tradeshow Floor open		
8:30AM - 9:00AM		<b>ALEXANDER LEIPOLD</b> Who does not fight has already lost! Motivation of a World Champion	
9:00AM - 9:30AM		<b>TONI DIETL</b> MAIA Europe - Your Network How to start your martial arts school!	
9:30AM - 10:15AM			<b>ALINA HERMANN &amp; SASCHA DE VRIES</b> German professional sports school for children's coaches Lil' Dragon & PreSkills 2018 - PreSchool Classes
10:15AM - 11:00AM			<b>NADINE JOACHIM</b> Samurai Kids Make children's lessons successful
11:00AM - 11:30AM	Break		SCAPEGOAT FITNESS - 15 min Demo with Scapegoat Functional Team
AM11:30 - 12:00AM		<b>SASCHA DE VRIES</b> RA Kanzlei Humbert - RA JÜRGEN SCHULTZ Practical Employment law for martial arts schools	
12:30PM - 1:00PM		<b>KLAUS NONNEMACHER</b> Tournament operation of the future Martial Arts Students Vs. Competitors?	
1:00PM - 1:30PM	Break	MA SuperShow Europe Awards 2018 the Fan Community Ranking powered by MMA & SFC	YOUNG CHAMPIONS - 15 min with SAMIRA KINDERMANN & CHRISTIAN VODENSKI Little fighters - great training
1:30PM - 2:15PM			<b>KENNETH FJELD</b> School Upgrade: CHUCK NORRIS SYSTEMS UFAF BJJ and UFAF Krav Maga as new curriculum
2:15PM - 3:00PM			<b>Mixed Martial Arts Champions der SFC</b> MMA Drills & Sparring Learn with experienced Octagon fighters
3:00PM - 3:30PM		<b>WILLI PASTERNAK / THOMAS TEUFEL</b> Dangers in communication 2.0 Apps & Messenger for Gyms/Schools of the future	
3:30PM - 4:15PM		<b>Roundtable/Masterclass</b> Talkshow with successful School owners: Frank Silverman, Toni Dietl, Sascha De Vries, and more.	
4:15PM - 5:00PM	EXHIBITOR TIME/NETWORKING		

11-12 AUGUST | WESTFALENHALLEN | DORTMUND

#MASS18EUROPE

# MARTIAL ARTS 18 SUPERSHOW EUROPE

\* Schedule subject to change

\*\* Attention: The fair is also open throughout the seminars and lectures!

\*\*\* There are almost no seminars or lectures at the same time!

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### THEMEN IN FARBEN

Business, Marketing, Management, Motivation

Instructor / Classes

Physical/Technical Training

Workouts / Classes

